

Lyson inks are developed and manufactured in the UK by Nazdar, a world-renowned ink company, which has its headquarters in the USA. They have a policy of strong investment to achieve quality, innovation and value for their customers.



Lyson bulk inks - the first choice for professional and enthusiast photographers

With over 18,000 users of Lyson Bulk Inks on the UK Lyson database, it's now official: Lyson is the most trusted name in medium volume photographic inkjet printing by professional and enthusiast photographers. Our definition of medium volume printing is the production of more than six A4 prints per week. Below this figure, you may be best using Lyson pre-filled cartridges, which deliver between 30%-50% savings over the OEM brand.

Many prices of Lyson printer cartridges have been substantially lowered, such as for the Epson 2100 and the entire Canon range. Remember how much it actually costs you to produce an inkjet print: you use around 1ml of ink for an A4 print – that can cost as much as £1 in ink using the OEM cartridge ink in your desktop printer. **A Lyson Continuous Ink System (CIS) can reduce this cost to below 20p per A4 print!**

You may ask, where's the catch? Because Lyson is the only third party ink to provide a full ink manufacturer's warranty*, and we have the experience of thousands of successful printer conversions to Lyson bulk ink use, there is no catch!

The latest Lyson inkjet printing solutions for use with desktop and medium format photographic printers are introduced in this issue of *Update*, together with more of the very popular low-cost start-up packages. Plus, our very popular range of economy bulk media multi-packs has been extended, and many of our roll format media prices have been lowered.

The Nazdar Promise – Lyson inks & media

- Professional Image Quality: specifically designed to out-perform existing third-party inks.
- Unbeatable value in professional bulk and cartridge inks.
- Lyson media range 'cherry picked' and packed in standard and in bulk multi-packs to give the best possible image appearance, stability and value for every photographic application.
- Similar longevity and stability as OEM brand inkset/media combination.
- The only third party inkset with an ink manufacturer's warranty.*
- Extensive reliability and performance testing has been carried out in the Lyson UK laboratories.
- Excellent after-sales and technical support team.

* See warranty conditions on the Lyson website: www.lyson.com



New inkset for your Epson R1800 Lyson PhotoChrome R-8

Optimised for colour printing, this inkset uses the extra red and blue channels to enhance the true RGB colour range available, giving a generally more realistic (true to life) colour space. The gloss optimiser selectively provides a uniform sheen level on gloss and satin inkjet papers. The matt and photo black channels allow excellent definition on a variety of media from high gloss through to fine art without the need for cartridge changeovers. **Ask for a demo satin print. (See back page.)**

■ Low Cost Start-up package

Continuous Ink System, 8 x 60ml PhotoChrome R-8 inks (equivalent ink to nearly SIX sets of cartridges), Lyson sample media pack, generic printer profiles and one FREE custom printer profile. **Only £199.99+VAT** All for less than the price of three sets of OEM brand ink cartridges!

- 125ml Lyson replenishment bottles cost **only £25+VAT each** – equivalent ink to almost TEN cartridges!



Image by Tony Riley

NEW inkset for your Epson R2400 Lyson PhotoChrome R-24

A truly professional ink, which provides effective plug-and-play compatibility using simple printer driver adjustment, while most use the Lyson generic printer profiles to achieve good standard accuracy. However, a custom printer profile raises the imaging standard to arguably darkroom hand-print level in colour and monochrome. It's our most popular inkset – taking almost two years of R&D to achieve.

Ask for a demo satin print. (See back page.)

■ Low Cost Start-up package

Continuous Ink System, 9 x 60ml PhotoChrome R-24 inks (equivalent ink to nearly SIX sets of cartridges), Lyson sample media pack, generic printer profiles and one FREE custom printer profile. **Only £199.99+VAT**. All for less than the price of three sets of OEM brand ink cartridges!

- 125ml Lyson replenishment bottles cost **only £25+VAT each** – the ink equivalent to almost TEN cartridges!

NEW IN STOCK NOW

NEW inksets for your Epson 1400

The superb new Lyson Fotonic XG and Quad Black Toneable Inkset

(also compatible with Epson 260, 265, 360, 380 and RX580)

Fotonic XG provides brighter colours compared to our standard Fotonic inks. Designed specifically to be compatible with the latest range of Epson 'Claria' printers, Fotonic XG is currently the only true fade-resistant bulk ink alternative. Vivid, accurate colours within a high glossy finish. (Matt and

semi matt finish are also no problem). **Ask for a demo gloss print. (See back page.)**

Quad Black Toneable uses different dilutions of grey to produce the smoothest density gradation possible. It also gives you full control over selective colour tone and overall hue of the print. Cool selenium through neutral to warm sepia are easily reproduced using basic Photoshop adjustments, also excellent blacks which carry a beautifully high gloss level. (Matt and semi matt finish are also no problem.)

Ask for a demo gloss print. (See back page.)

■ Low Cost Start-up package

Continuous Ink System, 6 x 60ml Fotonic XG or QBT inks (equivalent ink to nearly SIX sets of cartridges), Lyson sample media pack, generic printer profiles and one FREE custom printer profile. **Only £199.99+VAT**. All for the price of four sets of OEM brand ink cartridges!

- 125ml Lyson replenishment bottles cost **only £22+VAT each** – equivalent ink to almost TEN cartridges!



Great Savings! See all the EXTRA VALUE PRODUCTS in the Price List inside

Lyson Professional Long-Life Inksets for Epson Printers (6 Channel Inksets) - Cartridge

All prices exclude VAT at 17.5%

PRINTER	Fotonic Colour		Small Gamut		Hex-Black Neutral		Hex-Black Warm		Hex-Black Cool		Cleaning Cartridges	
	Fotonic Blk 1	Fotonic Col 2	Sml Gam Col 3	SG/Hex Blk 4	Hex Neut Col 5	Hex Wrm Blk 6	Hex Wrm Col 7	Hex Cool Blk 8	Hex Cool Col 9	Clean Cart Blk 10	Clean Cart Col 11	
790/870/875	H	13.99	10.99	10.99	13.99	10.99	—	—	—	—	9.50	11.99
/890/895/915	H	— as above —	— as above —	— as above —	— as above —	— as above —	—	—	—	—	— as above —	— as above —
1270/1290/5	J	13.99	15.49	15.49	13.99	15.49	—	—	—	—	9.50	12.50

Lyson Professional Long-Life Inksets for Epson Printers (7 Channel Inksets) - Cartridge

PRINTER	Fotonic Colour		PhotoChrome Colour		Quad-Black Toneable		Cleaning Cartridges	
	Fotonic Blk 1	Fotonic Col 2	Phot Blk 3	Phot Col 4	QBT Blk 5	QBT Col 6	Clean Blk 7	Clean Col 8
2100	N	7.99	7.99	7.99	7.99	7.99	7.99	7.99
4000 (220ml)	2B	—	—	29.99	29.99	—	—	—
7600/9600 (220ml)	2C	—	—	29.99	29.99	—	—	—



Lyson PhotoChrome Pro professional pigment Long-Life inksets for Epson Printers (9 Channel Inksets)

4800 Bundle – 8 x 110ml PhotoChrome Pro cartridges SR **119.99**

PRINTER	PhotoChrome Pro								
	Matt Black 1	Lt.Lt. Black 2	Lt. Black 3	Dilute Magenta 4	Dilute Cyan 5	Photo Black 6	Yellow 7	Magenta 8	Cyan 9
4800 (220ml)	4A	29.99	29.99	29.99	29.99	29.99	29.99	29.99	29.99
7800/9800 (220ml)	4B	29.99	29.99	29.99	29.99	29.99	29.99	29.99	29.99



Lyson Professional Long-life Inksets for Canon Printers (6 Channel Inksets) - Cartridges

PRINTER	Fotonic Colour		Small Gamut		Hex-Black Neutral		Clean Cart 6
	Fotonic Blk 1	Fotonic Col 2	Sml Gam Col 3	SG/Hex Blk 4	Hex Neut Col 5		
6000/6100/6500/8200/58000/56300/59000	P	5.99	5.99	5.99	5.99	5.99	5.99
/i850/i950/i9100/5400/54500/5800/ 58200/5900	P	5.99	5.99	5.99	5.99	5.99	5.99
i9950/iP8500	P	5.99	5.99	5.99	5.99	5.99	5.99

Lyson Low-Cost Start-up Packages EXTRA VALUE PRODUCTS

PRINTER	Package	Description	Price
Epson 1400	5A	Includes Continuous Ink System, 6 x 60ml Fotonic XG inks, Lyson Sample Media Pack, generic printer profiles and one custom profile	199.99
Epson 1400	5B	Includes Continuous Ink System, 6 x 60ml Quad Black Toneable inks, Lyson Sample Media Pack, generic printer profiles and one custom profile	199.99
Epson R1800	5C	Includes Continuous Ink System, 8 x 60ml PhotoChrome R-8 inks, Lyson Sample Media Pack, generic printer profiles and one custom profile	199.99
Epson R2400	5D	Includes Continuous Ink System, 9 x 60ml PhotoChrome R-24 inks, Lyson Sample Media Pack, generic printer profiles and one custom profile	199.99

Lyson Continuous Ink System (Epson) (Conversion kit only - comprising donor cartridges, feed tubes, ink reservoirs. INKS NOT INCLUDED.)

PRINTER	Model	Price
Epson R2400	3C	99.99
Epson R1800	3B	99.99
Epson R800	3A	99.99
Epson 2100	V	99.99
Epson 1270/90	T	99.99
Epson 870/890	4C	99.99
Epson 1160	S	99.99
Epson 1400	5E	99.99
Universal Drip Tray for ALL printers using Continuous Ink System	DT	25.00

Lyson Continuous Ink System spares Replacement CIS Cartridge, incl. Chip – Any Model, Any Colour (please specify)

Model _____ Colour _____ **15.00**

Lyson Bulk Inks for Continuous Ink Systems above IMPORTANT: PLEASE STATE PRINTER MODEL

For EPSON 1400 only										
Fotonic XG 125ml	5F	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6			
Quad-Black Toneable 125ml	5G	22.00	22.00	22.00	22.00	22.00	22.00			
For EPSON R2400 only										
PhotoChrome R-24 125ml	4D	Lt.Lt. Black 1	Lt.Black 2	Photo Black 3	Matt Black 4	Lt Magenta 5	Lt Cyan 6	Yellow 7	Magenta 8	Cyan 9
PhotoChrome R-8 Series 125ml	3G	24.99	24.99	24.99	24.99	24.99	24.99	24.99	24.99	24.99
For EPSON R800/R1800										
PhotoChrome R-8 Series 125ml	3G	Photo Black 1	Matte Black 2	Magenta 3	Cyan 4	Yellow 5	Blue 6	Red 7	Gloss Optimizer 8	
PhotoChrome R-8 Series 125ml	3G	24.99	24.99	24.99	24.99	24.99	24.99	24.99	24.99	24.99
For EPSON 2100 only										
Fotonic 125ml	AA	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6	Lt Black 7		
PhotoChrome 125ml	XA	22.00	22.00	22.00	22.00	22.00	22.00	22.00		
Quad-Black Toneable 125ml	2F	22.00	22.00	22.00	22.00	22.00	22.00	22.00		
For EPSON 870/890/1160/1270/1290/875/895/915										
Fotonic 125ml	CC	Black 1	Magenta 2	Cyan 3	Yellow 4	Lt Magenta 5	Lt Cyan 6			
Quad-Black Neutral 125ml	DD	19.99	19.99	19.99	19.99	19.99	19.99			
Small Gamut 125ml	EE	19.99	19.99	19.99	19.99	19.99	19.99			
For EPSON 4000										
PhotoChrome 500ml	4E	Photo Black 1	Magenta 2	Cyan 3	Yellow 4	Dilute Mag 5	Dilute Cyan 6	Lt Black 7	Matt Black 8	
PhotoChrome 1 Ltr	4F	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50
For EPSON 7600/9600										
PhotoChrome Wide Format 500ml	4G	Photo Black 1	Magenta 2	Cyan 3	Yellow 4	Dilute Mag 5	Dilute Cyan 6	Lt Black 7	Matt Black 8	
PhotoChrome Wide Format 1 Ltr	4H	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50
For EPSON 4800/7800/9800										
PhotoChrome Pro 500ml	5H	Photo Black 1	Magenta 2	Cyan 3	Yellow 4	Dilute Mag 5	Dilute Cyan 6	Lt Black 7	Lt Lt Black 8	Matt Black 9
PhotoChrome Pro 1 Ltr	5J	49.99	49.99	49.99	49.99	49.99	49.99	49.99	49.99	49.99



Lyson Refillable Cartridge Kits **EXTRA VALUE PRODUCTS**

All prices exclude VAT at 17.5%

Epson 4000 Refillable Cartridges and Set-up Starter Kits *Startup Kit includes: 8 clear refillable cartridges, filling tools and comprehensive instructions.*

3M **99.99**

Epson 7600 / 9600 Refillable Cartridges and Set-up Starter Kits *Startup Kit includes: 8 clear refillable cartridges, filling tools and comprehensive instructions.*

3MB **99.99**

Lyson Professional Compatible Media – SHEET

All prices exclude VAT at 17.5%

Weight	Description	Pack Qty	A4	1	A3	2	A3+	3	A2	4	
Various	Lyson Sample Media Pack	JJ 7 shts	FREE - One A4 sheet of each Lyson media (postage & packing £2.95)								
265gsm	Pro Photo Gloss	4J 50 shts	34.99		74.99		94.99		119.99		
265gsm	Pro Photo Gloss	5K 5 x 50 shts	79.99		149.99		—		—		
265gsm	Pro Photo Satin	4K 50 shts	34.99		74.99		94.99		119.99		
265gsm	Pro Photo Satin	5L 5 x 50 shts	79.99		149.99		—		—		
170gsm	Pro Matt Paper	4L 100 shts	24.99		44.99		49.99		89.99		
310gsm	Standard Fine Art	4M 30 shts	34.99		74.99		94.99		119.99		
310gsm	Standard Fine Art	5M 5 x 30 shts	79.99		149.99		—		—		
300gsm	Smooth Fine Art	4N 30 shts	34.99		74.99		94.99		119.99		
300gsm	Smooth Fine Art	5N 5 x 30 shts	79.99		149.99		—		—		
275gsm	Photo Art Pro Silk	4Q 30 shts	34.99		74.99		94.99		119.99		
275gsm	Photo Art Pro Silk	5Q 5 x 30 shts	79.99		149.99		—		—		
225gsm	Portfolio Fine Art (Double sided)	4P 30 shts	34.99		74.99		94.99		119.99		
225gsm	Portfolio Fine Art (Double sided)	5P 5 x 30 shts	79.99		149.99		—		—		



Lyson Professional Compatible Media – ROLL

All prices exclude VAT at 17.5%

Weight	Description	Roll Only	13" x 30m	24" x 30m	36" x 30m	44" x 30m	50" x 30m	60" x 30m
265gsm	Pro Photo Gloss	4R	47.50	69.99	—	119.99	—	—
265gsm	Pro Photo Satin	4S	47.50	69.99	—	119.99	—	—
Weight	Description	Roll Only	17" x 12m	24" x 12m	36" x 12m	44" x 12m	50" x 12m	60" x 12m
370gsm	Water Resistant Matt Canvas	2R	—	130.00	165.00	195.00	198.00	231.00
310gsm	Standard Fine Art	4T	79.99	99.99	139.99	179.99	—	—
300gsm	Smooth Fine Art	4U	79.99	99.99	139.99	179.99	—	—
310gsm	Photo Art Pro Silk	4V	79.99	99.99	—	149.99	—	—
Weight	Description	Roll Only	24" x 30m	36" x 30m	44" x 30m	50" x 30m	60" x 30m	
250gsm	Darkroom Pearl	4W	130.00	—	218.00	—	—	

Lyson Extras

Print Guard 400ml Aerosol JJ **8.99** Lyson User Guide CD-Rom KK **7.95**
 Lyson Free Generic ICC Profiles LL **FREE** Please state which printer Inkset Paper

OTHER LYSON MEDIA – ALSO AVAILABLE

310gsm Standard Fine Art (25 sheets) – A0 size MP(S) **218.90**

*prices correct at time of going to press

What our R2400 customers say about Lyson...

"Since we have installed the second generation Continuous Ink System it has run very smoothly. Installation is very quick and easy – about half an hour in total from unpacking to printing. The colours it gives are fantastic, very close to if not better than the Epson inks themselves. The black detail is great, far better than the Continuous Ink System we ran on the Epson 1290.

With this new ink system, it has increased our productivity tenfold, because now all we have to do is fill up the ink chambers and leave the printer just printing away over night without the worry of running out of ink every 8-10 prints, which normally happens when running the Epson Inks."

Ian Harrison, Uli Weber Photography

"Please find enclosed the Epson inks I am returning for a refund after buying the Continuous Ink System for the Epson R2400 from you – the Continuous Ink System is working like a dream!"

Tim Collier, Tim Collier Photography

"We work mainly in wedding and portrait photography. Apart from the obvious advantages of cost savings and convenience, we have been happy with the quality."

Mrs M. Higgins, P.P Photography

"My thanks and appreciation to the team at Marrutt for the care and attention given to me over the past months. I am delighted with the installation of the Continuous Ink System."

Tony Eassom ARPS

Title: _____ Initials: _____ Surname: _____

Delivery Address: _____

Postcode: _____ Country: _____

Telephone: _____ E-Mail: _____

Currently using: PRINTER _____

PAPER _____ Ink _____



Order online:
www.marrutt.com

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Sussex TN22 1QL, England.

Tel: 01825 764057 Fax: 01825 768841

e-mail: digital@marrutt.com

NEW IN STOCK NOW

Lyson PhotoChrome Pro Cartridges

A Professional Inkset for your Epson 4800, 7800 and 9800 printer

SAVE ALMOST 40%

Lyson PhotoChrome Pro cartridge inks for your Epson Stylus Pro 4800, 7800 or 9800 have been formulated by the chemists at our UK laboratory to yield superior photo black density and low metamerism levels. Gloss reproduction is enhanced, and process colours are easily achievable. A superior professional ink, supplied in pre-filled cartridge form at a great price, complete with the usual Lyson ink manufacturer's warranty (see www.lyson.com for warranty conditions). With the free Lyson professional custom printer profile, this inkset transforms your printer into an economic production colour and monochrome tool, capable of professional imaging of the very highest calibre. Thoroughly Beta-tested in high-end UK professional studios.

Ask for a demo print. (See back page.)

■ Low Cost Start-up package

8 x 110ml Lyson PhotoChrome Pro cartridges, Lyson sample media pack, generic printer profiles and one FREE custom printer profile. **Only £119.99+VAT** – Brand OEM 8 x 110ml cartridges are £31.38 x 8 = £251.04+VAT – **Lyson saves you over 50%.**

■ 220ml Lyson PhotoChrome Pro cartridges cost **only £29.99+VAT** – Brand OEM cartridges are £49.80 + VAT – **Lyson saves you almost 40%.**



In Development

Lyson PhotoChrome inks for the Epson 3800

Current status: Lyson inks passed all image performance and printer reliability tests with flying colours. The delivery systems are being long term reliability tested. For the latest progress see www.lyson.com

Please register your interest in this inkset at lyson@marrutt.com We will notify you the moment this product is released. Savings and image performance are likely to be in line with Lyson PhotoChrome Pro now released for the Epson 4800/7800/9800 printers.

Lyson Professional Roll Media Price Reductions Savings up to £57 per roll

To establish a clear advantage in medium format printing, Lyson roll media pricing has been significantly reduced for Gloss, Satin and Fine Art.

Lyson Cartridges Price Reductions

To improve our competitive edge, we have dramatically reduced our prices on Lyson cartridge inks for the Epson 2100 and certain Canon desktop printers.

EXAMPLE PRICE REDUCTIONS

For Epson 2100:

Fotonic – was £11.99 **NOW £7.99**

PhotoChrome – was £13.99 **NOW £7.99**

Quad Black Toneable – was £13.99 **NOW £7.99**

For Canon:

Fotonic – was £8.79 **NOW £5.99**

Small Gamut – was £8.79 **NOW £5.99**

NEW IN STOCK NOW

Lyson Professional Bulk Media Multi-Packs Offering savings of up to 60%

In response to requests from our high volume users of Lyson Professional Inkjet Media, every paper type is now available in multi-packs – standard Lyson black box format bundled in fives. **Save £94.96 on A4 and £224.96 on A3.** Bulk buying in this way gives you even greater economy for your favourite professional inkjet papers.



Order your FREE Lyson Sample Media pack

For a free Lyson sample media pack containing an A4 sample sheet of each of the seven Lyson papers, please e-mail lyson@marrutt.com giving us your name, address, telephone number, printer type, inkset and inkjet papers currently used.



What our R2400 customers say about Lyson...

"I am achieving superb reproductions of my art work with Lyson ink on Lyson Pro Photo Satin paper, with an Epson R2400 printer. Before the Lyson inkset became available I was using Epson cartridges with good results, and I find the Lyson ink to be identical in the quality of the colours and the surface covering & texture of the ink. The inkset is quicker and simpler to use than cartridges and the price savings are a huge advantage." **Sarah Vivian www.sarahvivian.com**

"Thank you so much for your help and advice in getting my Epson R2400 Printer set up with the Lyson CIS. The difference it makes compared to using original Epson ink cartridges has to be experienced to be believed." **Brian Abbott, Lashbrooks Photography**

Read numerous other testimonials at www.marrutt.com

SPECIAL OFFER FREE Test Prints

To test your printer for colour accuracy and image quality

We are offering FREE A4 test prints to enable you to assess the print quality of Lyson inkjet inksets. When you receive the print from us in the post you will be given instructions on how you will be able to download the same digital image file for you to print on your own printer to compare for colour accuracy and image quality.

Just let us know which of the test prints you would like us to send to you, by simply e-mailing your request to: lyson@marrutt.com giving us your name, full postal address and telephone number. We would also appreciate knowing what printers, inksets and inkjet papers you use.



Subscribe for E-News updates

To be kept up-to-date by e-mail with news of new Lyson products as soon as they are announced, you can now register via e-mail at lyson@marrutt.com with the words "Subscribe Lyson" as the Subject, and your name, full postal address and telephone number as the Message.

We would also appreciate knowing what printers, inksets and inkjet papers you currently use.